



EDUCATION: PUBLIC & PRIVATE SCHOOLS

MARKET OVERVIEW

You run a public or private school and the demands for equipment to support the faculty and students get more complex every day. The immediacy of information from search engines like Google means that educators can find the information they need to print for a class they have within the hour. Your computer labs need versatile and reliable solutions to handle the mix of jobs as well as the abuse of student users. You want to make the best equipment available to meet the needs of everyone, but your budgets are shrinking or have remained flat. Your challenge is also complicated by the use of both PCs and Macs in school environments. Dual platforms complicate networking and printing, making these decisions even more difficult. Savin understands these issues and has designed the Savin C2020/C2525/C3030/C3535/C4540 Series to solve these problems and more.

HOW THE SAVIN C2020/C2525/C3030/C3535/C4540 SERIES CAN HELP:

Print Advantages

- With network connectivity for both Macs and PCs, hybrid school environments can take full advantage of Savin Color MFP functionality with machines that can serve the Mac computer lab and your office.
- The need to re-wire older buildings has prevented some schools from upgrading equipment. 802.11b Wireless LAN functionality eliminates the need for hardwiring, which may be impossible or cost-prohibitive to install in older schools with concrete block construction.
- PictBridge direct digital still camera connectivity allows your students and teachers to capture images from field trips, laboratory classes, assemblies, and sporting events for color printing and distribution improving staff and student creativity.

Scan & Send/Fax Advantages

- With Scan-to-Email functionality, full-color and black & white documents such as sports photos or term papers can be scanned and sent as TIFF, JPEG, or PDF files regardless of size, saving time and money over faxing.
- Scan-to-URL allows school districts to share information such as school budget files, teacher employment applications, or other administrative documents by sending only the URL link to the data stored in the system hard drive in an e-mail instead of the entire file.
- The 80 GB standard Hard Disk Drive found on the C3535/C4540 allows schools on a budget to maintain a document server for storage and retrieval without additional hardware or expense, as well as take advantage of print-on-demand for repeatable jobs like forms, school flyers, report cards, tests, and attendance sheets.
- High speed Super G3 fax functionality means larger documents such as teacher contracts

and credentials or security information from an employment application can be sent as fast as 2 seconds-per-page.

Copy Advantages

- The ability to make booklets in-house means that your school can make professional looking programs for assemblies and other school functions, and teachers can create customized exam booklets with no incremental expense.
- The Savin C3535/C4540 supports a new 2,000-sheet Booklet Finisher that holds even more pages so teachers can create booklets up to 60 pages long.
- Because these Savin Color MFPs offer fast speed for black & white and color output, engaging visuals or hardcopies of course materials can be quickly and inexpensively distributed to students as needed.
- The easy to use LCD display panel found on all Savin Color MFPs allows even student users in a library to walk up and make copies quickly without help from a Librarian or aide.

System Security Advantages

- Using Savin's cost management tools, your school can track printing and copying costs to ensure they are allocated to the appropriate users, teachers, or departments.
- Because Savin Color MFPs offer an unauthorized Copy Control Feature, your teachers can reduce the risk of illegally copying documents such as tests by using the RPCS Driver.
- With authentication tools, your school will know exactly which teachers are using the system and how much it is costing to produce their classroom materials. This can be invaluable information for your staff when preparing budgets.